

## UTAR 20<sup>th</sup> Anniversary Logo and Motto Design Competition Terms and Conditions

- 1) Eligibility
  - This competition is open to all Universiti Tunku Abdul Rahman (UTAR) students, staff members and alumni.
  - This is an individual work
  - Multiple entries per contestant are allowed.
  - Each winner is only entitled to one (1) prize, regardless of the number of the entries made by the same winner.
- 2) Requirement of the Logo & the Motto
  - Submission of logo shall be accompanied by a motto
  - The Logo and the Motto should reflect the identity of UTAR and its core values while commemorating its 20<sup>th</sup> year milestone.
  - Logos shall be used as the icon to commemorate UTAR 20<sup>th</sup> Anniversary and will be featured on websites, social media platforms and other materials.
  - The Logo and the Motto must be original and genuine. Logo and motto must not contain any copyrighted material and must be solely owned by the contestants. Submissions with used images or licensed images that have been previously published or submitted to other contests will be terminated.
  - The logo and the motto must not contain any provocative, objectionable, or inappropriate content.
  - The motto must not consist of more than 8 (eight) words and should ideally be less than 5 (five) words.
  - Resolution: High resolution on any JPG format ((at least 300 dpi or 1200 x 1200 pixels) must be reproducible for large and small formatting.
- 3) Submission requirement
  - Last date for submission of entries is 30<sup>th</sup> November 2021, 11.59pm.
  - No entry fee required
  - The submission must contain
    - Registration form (one form per design)
    - Agreement of Terms and Conditions
    - Short explanation of max. 100 words to describe the concept and symbolic elements
    - Soft copy of logo with motto in JPG format (at least 300 dpi or 1200 x 1200 pixels)
  - Submission after closing date shall not be entertained.
- 4) Judging Criteria:
  - Logo and Motto designs will be evaluated based on:
  - How well the design reflects UTAR 20<sup>th</sup> Anniversary.
  - How well it corresponds to the values of UTAR.
  - How adaptable the design is for use on the website, printed materials, social media platforms and other materials
  - Creativity and Originality
- 5) The results will be decided by the panel of judges appointed by UTAR. The decision is final, and no correspondence will be entertained.
- 6) The winning logo may not automatically become the final logo for UTAR 20<sup>th</sup> Anniversary.
- 7) By submitting an entry to the competition, the contestants confirm that they are the legal and/or beneficial owner or otherwise have the intellectual property rights to submit such materials; and therefore, warrant that they have obtained rights in incorporating copyrighted materials i.e., graphics and images in their entry. Each submission and any part thereof shall not at any time infringe or violate any laws or the rights of third party.
- 8) By submitting an entry to this competition, the contestants agree and acknowledge that all intellectual property rights thereto shall belong to UTAR. UTAR shall have the exclusive right to use, edit, modify, publish and reproduce the meme submitted by all the contestants, publish the names of the contestants, in any way it deems fit for any advertising, trade, promotional purpose and for any other reason whatsoever, without any further notice to the contestants and the contestants shall not claim ownership or any payment or compensation on the materials.
- 9) By participating in this Contest, all contestants agree to defend, indemnify and hold UTAR harmless from and against any suits, claims, losses, damages and expenses, including reasonable legal fees that may be arise from or in connection with this competition.
- 10) UTAR shall not be responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet and/or websites.
- 11) The contestants also agree that UTAR is not responsible nor liable for any delay, injury or damage to the contestant's and/or any third party's computer, computer system or apparatus relating to or resulting from the access to, participation in this competition, including the playing, downloading of any materials or information from this competition and in connection with this competition, submission/uploading for this competition, including without limitation any server failure, lost, delayed or corrupted data or other malfunction.
- 12) UTAR reserves the right to cancel or amend all or any part of the competition and/or the terms/condition without notice.
- 13) UTAR reserves the right, in its sole discretion, to disqualify any contestants that is found or suspected of tampering with the competition submission process and the operation of this Contest or in breach of any rules and regulations of this competition. UTAR reserves the right to remove any submissions of the person who it reasonably suspects has violated or infringed any of the rules and regulations.
- 14) UTAR reserves the right to pursue legal action against any individual it believes has undertaken fraudulent activities or other activities harmful to this competition and/or the competition submission process.
- 15) By participating in the competition, the contestants' consent for UTAR and its service providers, staff, agents and contractors to process the contestants' personal information provided in the entry submission for purposes of this competition. This includes disclosing the contestants' name to the general public or any personal data by publishing the contestants' names, photographs and other personal data without compensation for advertising and publicity purposes in relations to the submissions or this competition.
- 16) By entering and submitting entry to this competition, the contestants agree to abide and comply with all the rules and regulations of this competition.

### Agreement

I (Full name) \_\_\_\_\_ (NRIC) \_\_\_\_\_ have read, understood and agreed to the terms and conditions outlined as above for the competition.

Signature \_\_\_\_\_ Date: \_\_\_\_\_