

INNOVATION AND CREATIVITY AWARD

1.0 INTRODUCTION

1. As part of the University's effort to embark on the journey spearheaded by the Fourth Industrial Revolution, the Creativity and Innovation Award is an independent award to recognise student achievements in areas related to their respective specialised field through the extensive application of innovation and creativity. These values are greatly valued as the ever-changing environment demands for flexible and resourceful approaches in problem solving and task management.
2. The specialised fields can be differentiated into these categories:
 - Business, Management and Administration
 - Agricultural, Food & Natural Resources
 - Arts, Communications and Information Systems
 - Engineering, Manufacturing and Technology
 - Health Science Technology
 - Human Services

2.0 OBJECTIVES

As an incentive to motivate UTAR students towards achieving excellence in the fields of research and development, due recognition should be given to any student who have been outstanding in the creation of intellectual innovation and creativity through the Innovation and Creativity Award/Innovation and Creativity Excellence Award.

Among others, the award aims to achieve the following:

- a) To provide a platform to recognise innovative and creativity ideas, concepts, systems, processes, techniques developed by students at the University.
- b) To inculcate the innovative and creativity culture at UTAR.
- c) To identify and encourage individual excellence, innovation, and creativity in the respective field of expertise.

3.0 AWARD CRITERIA

1. All applicants must be UTAR students with "active" status or who have graduated within SIX (6) months of the closing date of submission.
2. Applicants must not have been found guilty in any disciplinary proceedings, nor found guilty of any misdeeds (or serving any ongoing punishment) outside of the university throughout the assessment period.
3. Each nomination for the award shall contain an idea, concept, system, process or technique which contributes to innovation in the selected field of expertise.
4. The assessment criteria for the award shall be but not limited to the following:

- i. Background of the innovation / invention/ creativity (20 points)
- ii. Originality of the innovation / invention/ creativity (20 points)
- iii. Applicability of the innovation / invention/ creativity in practice (20 points)
- iv. Status of innovation / invention/ creativity (20 points)
- v. Potential for commercialisation (20 points)

4.0 THE AWARD

1. The award recipient shall receive the following:
 - a) Cash prize of RM200.00
 - b) Certificate of Award
 - c) A trophy, and
 - d) Free ticket to attend the Student Awards Ceremony
2. One Award is to be granted.
3. If applicant consists of a team and the team wins, then all team members are part of the award recipients. The team members shall be presented with a certificate each and the cash prize shall be shared equally among the team members.
4. The panel reserves the rights and capacity to determine if this award would be issued each year and may grant Creativity and Innovation Special Mention awards to applications deemed to have sufficient impact/significance even if they may not be the main award winner. The recipients of the Creativity and Innovation Special Mention will receive certificate of award.

5.0 SUBMISSION PARTICULARS AND THE PROCESS

1. All information provided in this section (and any subsequent declarations below) are to be verified by DSA to be accurate and true.
2. DSA reserves the rights and capacity to forfeit the whole application if any declared item is found to be inaccurate, modified or outright invalid.
3. Applicants are required to submit their most significant initiative / project throughout the past assessment year (1 April - 31 March).
4. The applicant is required to submit any relevant documentary (i.e., proposals, reports, income statements) and photographic evidence where relevant for the initiative identified.
5. Applicants may be required to attend an interview if there is a necessity