



Category: Event

Subject: Invitation to Participate in Youth Leadership Academy (YLA) 2024

Dear Students,

We have recently received an invitation from the Youth Leadership Academy (YLA) Malaysia, in collaboration with McKinsey Malaysia, for highly motivated students passionate about social entrepreneurship to participate in the YLA 2024 program.

The YLA program is a 12-week leadership development initiative targeted towards undergraduate students from local universities and NGOs. Participants will receive guidance and coaching from McKinsey & Company consultants as well as prominent leaders from various industries in Malaysia. The primary goal of the program is to foster the development of social entrepreneurship projects.

Previous projects include initiatives such as:

Quack Movement: Empowering low-income communities by creating opportunities to generate supplementary income.

Edu Lab: A social enterprise and outreach project focused on improving English readability among children aged 10-14.

Ibupreneur: Empowering financially independent and vulnerable mothers to become tech-savvy microentrepreneurs.

We encourage highly motivated individuals with a passion for social entrepreneurship from our university to consider participating in YLA 2024.

Attached below is the program brochure for your reference, and you can also find more details such as the [FAQs](#) on the program website: [YLA Malaysia](#) or on Instagram at [YLA Malaysia](#).

Application Procedures (Mandatory)

1. Application form - https://www.surveys.online/jfe/form/SV_8jO941f7lWXu7B4

Applications will close on 10 May 2024.

2. If you have been successfully applied for the program, you are required to fill out the notification of outbound form at <https://tinyurl.com/2mkrjhcm> (This will inform us of your application and enable us to follow up accordingly).

3. If you require attendance at both the interview and training workshop, and if the program coincides with the study week, you must request a leave of absence from your faculty's general office.

Please do not hesitate to contact the organizer directly using the information provided in the brochure.

Thank you for considering this opportunity, and we wish you the best in your endeavors.

Department of Student Affairs
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